

SELIKOFF2000™

A Physician Recruitment Magazine

To place advertising, please call Toll Free 800-382-4069

Fax no. 307-734-9010 (9 AM to 8 PM EST)

Special Positions

Back Page
Dimensions — 8.5 x 11
Rate — \$5,300.00

Contract Rates

1 Issue No Discount
2 Issues 15% Discount

Color

Additional charge of \$150, per color CYMK;
Special Colors — \$415.
Four color available — \$600 plus separations.

Miscellaneous

Printed by photo-offset.
Repro-proofs, artwork and photographs are acceptable at 300 dpi. Production charge \$95.

FAX Machine

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Online Web/Media Options:

Individual ads on Selikoff Enterprises website with link to your website and email address. Plus, other options: AKA link to AJH, AMA, Harvard, Career Planning Depts. placement charge - \$75, production charge - \$85.

Authorizations (Must Fax Back or No Ad)

Size: _____ Cost: _____

Issue: _____ Date: _____

Hospital/Company: _____

Title: _____

Signature: _____

Agency Commission

15 percent commission to recognized agencies performing full agency service. Production costs will be charged for all art work not camera ready. Instant credit is available to all AAAA agencies; others will be provided with a credit application. A check is required for first time run with initial order.

Advertising Deadline

Approximately 5 days before publication date (please see schedule for exact dates).

**To place advertising space,
call in the U.S. and Canada:
TOLL FREE 1-800-382-4069
Fax (9 AM to 8 PM EST):
307-734-9010**

Advertising Image Area	This Issue 1X – 5% Discount with payment at press time	Next Issue 1 Year – 2X 15% Discount	
	COST	Cost Per Issue	Total Cost 2 Issues
1/4 Page 3-3/8" wide x 4-7/8" high	2,300.00	1995.00	3,910.00
1/2 Page 3-3/8" wide x 10" high 7" wide x 4-7/8" high	3,300.00	2,805.00	5,610.00
1 Page 7" wide x 10" high	4,550.00	3,867.50	7,735.00

Distribution - 800 - 1,000 CMEs, all residency and fellowship programs in the United States (1,476 directors of medical education); plus, fellowship programs; plus, online/web media options; plus, hospital (informal and formal) networks. Internationally, we target England, Greece, Canada and Israel.
See www.selikoffrecruitment.com to read current healthcare/economic trends.

Selikoff 2000™ is a state and federal minority owned newspaper (SIC #2741). ADA/JCAH requests 5% of recruitment dollars be spent with minority owned newspapers.

	3 3/8 x 10 1/2 page		full page 7 x 10
3 3/8 x 4 7/8 1/4 page		7 x 7/8 1/2 page	

Terms and Conditions

Payment for advertising is due upon publication issue date. In submitting an advertising order, advertisers agree to pay all costs of collection including all fees and reasonable attorney's fees related to default of payment. All accounts past 30 days due are subject to a 1 1/2% per month interest; 60 days - 3%; 90 days - 6% charge on the unpaid balance.

All terms and conditions published here, and on Selikoff Enterprises contracts are to be considered part of all rate cards and consulting contracts. All advertising is subject to those terms and conditions.

Agencies and their advertisers have a dual liability to the publication in the event of non-payment. That is, the client is responsible for the agency and vice versa. The publisher assumes no financial responsibility for typographical errors in advertisements, but if at fault will reprint that part of the advertisement in which the error occurs. If possible the total advertisement will be reprinted. Publisher is not responsible for errors in key numbers. Notifying the advertiser must be made within one week from the date of publication.

All advertising is accepted subject to the following terms and conditions and in those set forth in our current contract format. The publisher reserves the right to refuse any advertisement without explanation at any time.

Publisher shall not be liable for any failure to finish consulting projects or seminars, print, publish or circulate all or any portion of any project or issue in which an advertisement is accepted by publisher or staff if such failure is due to acts of God, strikes, accidents or other circumstances beyond the publisher's control.

Cancellations (as well as changes in insertion orders) will not be accepted by the publisher after the closing date for the agreed upon issue. Cancellations must be in writing, and none are considered accepted until confirmed in writing by the publisher. Neither the agency nor its advertiser may cancel orders for advertising after closing dates.

In consideration of publication of an advertisement, consulting project or seminar, the client/advertiser and the agency, jointly and severally, will indemnify and hold harmless the Publication, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, consulting project of seminar, including, without limitation, claims or suits for libel, violation of rights of privacy, copyright infringement or plagiarism.

*10% of all revenue goes to charity.
State & Federal Minority certified NAICS #541810*

Bills past 90 days are turned over to a national collection agency. Legal actions if necessary will be taken.